

Viewers watch birth of bear cub online

by **Linda Lyman**

Like a proud papa, Bill Powers reports that Lily, the black bear being monitored by one of his company's remote cameras, went into labor at 3 p.m. on Thursday. A little over 20 hours later, just after noon on Friday, Lily gave birth to her cub before an audience of 20,000 viewers.

The Lily Bear connection on www.wildearth.tv is amazing, as viewers can hear the contented sounds the cub makes as it nurses along with the fussy sounds it makes when Lily moves and the cub feels a cold draft or is interrupted during feeding.

Powers, president and CEO of PixControllers, reports that after the bear den camera went live on Jan. 10, news of "Lily the Black Bear" spread quickly. Lily now has her own FaceBook page with over 51,000 fans. That number is growing daily. Additionally, Powers captured the birth on a video clip, which can be viewed on You Tube at <http://www.youtube.com/>

[watch?v=VBNtANbW5vE](http://www.youtube.com/watch?v=VBNtANbW5vE)

Powers was contacted in late October 2009 by Doug Hajicek, President and Producer, Whitewolf Entertainment with the details of a project that he was working on in conjunction with the North American Bear Center in Ely, Minn.

At that time, Hajicek asked if PixController would be in-

Continued on page 15

Views watch birth of cub

Continued from page 1

terested in sharing their webcam expertise and consider becoming part of this team. Powers said he was more than up for the challenge. He spent five weeks putting together a custom camera that would stream live video from the remote bear den.

"This is the most amazing thing I have ever been involved with," said Pow-

ers. "When I first heard about the project, I knew it would be ground breaking, but I never could have predicted this. There are literally people all over the world who have been following Lily for weeks now - people who have fallen in love with this bear - and they are all experiencing together. It's incredible."

Powers said the next step will be to add an additional camera outside of the den. This will be another system custom designed by PixController. The second camera will be in full color and will follow Lily and her cub as it grows and starts to explore the world.